Anuraag Thakur

Product Designer

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Product Designer with 4+ years of experience across SaaS, defence, AI, and sustainability domains. Translates complex workflows into research-backed interfaces through end-to-end product design - discovery, information architecture, interaction design, prototyping, and developer handoff. CS graduate with expertise in inclusive design (WCAG 2.1, CVD accessibility) and AI-assisted design workflows (Figma Make, Claude, Notion AI).

WORK EXPERIENCE

Evonix Technologies · **Product Design Intern** *Jul 2025 – Sep 2025*

- Led end-to-end product design for the elephUswild tourism platform — IA, user flows, wireframes, and high-fidelity prototypes.
- Designed and prototyped 20+ screens across 2 user roles for The Kalyani School, Pune - alumni portal (directory, events, messaging)

Valuechain Technologies · **Product Designer (Consultant)** *Jul 2024 – Jan 2025*

- Owned end-to-end product design for NXG.AM additive manufacturing dashboard — discovery, user research, task flows, and component-level hi-fi prototypes.
- Conceptualised data visualisation patterns and KPI views for a Scope 3 Emissions tracking dashboard for sustainability reporting workflows.
- Redesigned the company website, increasing sessions by 17% and post views by 12% through improved IA and visual hierarchy

DRDO AI Lab (Devnagri AI) · **Product Designer** *Nov 2023 – Jun 2024*

- Designed an internal AI research platform for the DRDO team: wireframes, mockups, and hi-fi prototypes in a regulated defence-sector environment.
- Led UX strategy presentations covering accessibility improvements and layout optimisation for the internal team.

Ijona Technologies · **UI/UX Designer Intern** *May 2023 – Oct 2023*

- Redesigned the Sport & Health mobile app: improved user retention by 20% and boosted pre-launch paid user interest by 6% through iterative usability reviews.

Genpact (Honeywell) · **Senior Associate, Incident Management** *Nov 2021 – Apr 2023*

- Managed global incident response (Jira, Catchpoint, ServiceNow), sharpened stakeholder communication and structured problem solving now applied to product design.

SKILLS

Research & Strategy: UX Research · Information Architecture · Design Thinking · User Flows · User Journey Mapping · Heuristic Evaluation · A/B Testing · Usability Testing · Cross-Functional

UI & Execution: Interaction Design · Wireframing · Prototyping · Design Systems · Responsive Design · Mobile Design · Data Visualisation · Design Handoff · Accessibility & Inclusive Design · WCAG 2.1 · Stakeholder Management

Tools: Figma · Adobe XD · HTML/CSS (Front End Handoff)· JavaScript · Jira · ServiceNow · WIX · Miro · Notion · Framer

AI: Claude · ChatGPT · Figma Make · Notion AI · WIX Harmony · AI Workflows · Agentic AI · Google Stich

EDUCATION & CERTIFICATIONS

M.Des – UX Design · Symbiosis Institute of Design, Pune *Jul 2025 – Present*

B.Tech – Computer Science · Dayananda Sagar College of Engineering, Bangalore *Aug 2017 – Jul 2021*

Google UX Design Certificate · Coursera *January 2024*